

GAA PALETTE

The Glendale Art Association, a Non-Profit Organization Dedicated
"To Create and Preserve Beauty and Promote Art Appreciation"

May 2013

Next Meeting:

Improvitational "Art Attack"

Thursday, May 9 • 7 pm
Citibank Building
Basement Meeting Room
2350 Honolulu Ave.



Ever heard the term... "too many cooks in the kitchen..."?

At our next monthly meeting we are going to explore this ideology as it pertains to painting. Using a limited palette and rotating in ten minute intervals, approximately ten volunteer artists will take turns painting from a still life on multiple canvases until the paintings are considered complete by the group (approximately 70 - 80 minutes of painting time). We will discuss the pieces and raffle them off to meeting attendees at the end of the evening.

The demo will stress expression of creative work with free instinctual painting — and of course, everyone not painting will be free to socialize, eat, drink, and kibitz with the participants while they are at work.

Come see this exciting exploration in visual art!



The painting above was created as a "test canvas" by six different artists — each one working for ten minutes on the canvas. The test group rediscovered the value of light/dark values when painting with a limited palette. What will you learn at our May 9th meeting?

Join Us On The **2nd Thursday** Of Each Month (Except July & Aug)

Bring finger food and party snacks • Party - 6:45pm • Meeting - 7:15pm

Member/Guests - \$4.00 • Mini-Show - \$3.00 per painting

Citibank Building, basement meeting room, 2350 Honolulu Ave., Montrose
(Entry is in the rear of the building).

PRESIDENT'S MESSAGE

Dear Artists,

GAA was honored at the Diamond Awards on April 29 at a wonderful event at the Main Library auditorium where we were humbled and very appreciative to win the Art Organization Diamond Award. In her introductory remarks for the Glendale Arts Association award, Arts & Culture Commissioner, Arlette DerHovanessian, cited how GAA was a strong advocate for Civic Auditorium improvements to enable art exhibitions there that are now in the 2013-2014 Work Plan budget. Ms. DerHovanessian also pointed out that GAA is contributing five scholarships to high school students this year.

Ten GAA members attended this most enjoyable event (*shown at right*) at which we were treated to a buffet dinner and a moving recital by Commissioner Armen Keyvanian at the piano. I was presented with a certificate and a crystal plaque that will be on display at the May meeting. This award is recognition of a job well done by all of you. I believe I speak for the whole GAA team when I say this award has strengthened our commitment to the vitality of the Glendale Art and Culture environment. The large photo includes the award winners and city officials involved with arts in Glendale. We met the other awardees and mingled with the city's arts and culture team whom we've come to know during the past year — and are looking forward to more art community interchange in the future.

At our April meeting, Artist Carol Steinberg showed us how to whip out an exciting 18 x 24 floral still life in one session — with great results: beautiful shades of gray supported lively flower colors set off by terrific brushwork. You saw a real pro at work (*see below*).

Our April show, **Let Your Imagination Fly**, at the La Canada Library show was huge — with 101 paintings hung we couldn't have stuffed another painting in. Nineteen members won ribbons and cash awards. Best of show and a \$200 check went to Marina K. Rehrmann for a supercharged portrait of Lady GaGa.

Our next show in June, **Glendale, Real and Imagined**, at Anzoh Gallery will feature hefty cash prizes (\$500 first) and a festive reception. We're portraying our home city in this one! Artists get your track shoes on, you have a month to go.



Above Top: left to right:

Arman Keyvanian - Pianist and A&CC Commissioner, Steven Lee - A&CC Commissioner, Cindy Cleary - Library, Arts and Culture Director, Arlette DerHovanessian - A&CC Commissioner, Razmik Grigorian - A&CC Commissioner, Carolyn Howard-Johnson - Community Partner Diamond Award Recipient, Dick Heimbold - Art Organization Diamond Award Recipient, Seeroon Yeretizian - Lifetime Achievement Diamond Award Recipient, Xpress Art Center Founders/Lyudmilla and Armen Atomts - Community Partner Diamond Award Recipient, Ruben Avoian - Young Artist Diamond Award Recipient, Srboohie Abajian - Artist Diamond Award Recipient, Teri Dearer - A&CC Chairperson, Scott Ochoa - Glendale City Manager, Annette Vartanian - A&CC Program Supervisor

Above Bottom: GAA members in attendance at the Diamond Awards Reception from left to right, Shree Hingnikar, Dulcie Adams, Anna Maria Clark, Diane Carter, Dick Heimbold, Marina K. Rehrmann, Trish Kertes, Araks Johannes, Vicky Rees, Becky Mate.



Left: Carol Steinberg working on her "fast and loose" impression of the still life during our April meeting

Above: Member artists who won awards in the La Canada library show were recognized at the April meeting

THE GLENDALE **ART** SCENE

By Dick Heimbold

A funny thing happened on the way to that Arts & Culture Commission: I had lunch at Glendale Pho with Kim Koga Managing Director of the Museum of Neon Art and Michael Sheehan a GAA member. From Michael Kim, I learned of the Adams Square Gas Station where he staged his wonderful Fourth of July show. Kim felt this is perfect place to display MONA's beautiful La Fonda neon sign or possibly other neon pieces set to come to Glendale some time this year.

After lunch, we went to the A&CC meeting where Kim requested that the city make the Adams Square Gas Station available for MONA's installation. The commissioners loved the idea and initiated action to work with the

Parks, Recreation and Community Services Commission to make it happen. Wow! I witnessed a microcosmic example of art organizations meeting. Okay — it was just two, but it makes the point; ideas germinating and the city acting, all in the space of a couple hours.

Last month we recommended to the Arts & Culture Commission (A&CC) that the improvements to the Civic Auditorium be ready in time for GAA to have an exhibition there in November. We have learned that there is not enough time for the city to have a plan developed and approved before the end of June — when GAA has to kickoff its preparations for a November exhibition. We'll have a bang up exhibition there in 2014.

Annette Vartanian, Program Supervisor for the A&CC reported she was moving out on the front end of the 2013/15 Work Plan developing request for proposal and grant procedures. Ms. Vartanian is responsible for accomplishment of the 16 Projects/Programs scheduled in this two-year plan — a big job. I offered GAA support to two of these projects where GAA has some experience: RFP development and Capitol Improvements to the Civic Auditorium.

During and after the meeting there were lively discussions with the commissioners of how art organizations in Glendale can come together; interface with each other and the A&CC; and get things done. We'll be back at next month's meeting with concrete ideas for doing this. In the meantime, Members your good ideas will be gratefully accepted. ■

UPCOMING GAA PAINT OUTS	MAY	JUNE	JULY
	Wednesday, May 8th Chess Park (<i>pictured at left</i>)	Wednesday, June 12th Travel Town	No Paint Outs Scheduled for July or August. See you in September.
	Sunday, May 25th Deukmejian Park	Sunday, June 22nd Brand Park	
<i>For more information, contact: Shree Hingnikar: shree415@yahoo.com</i>			



Artists, Steve and Donna Mills, Anna Maria Clark and Diane Carter participated in a show at their church, Our Mother of Good Counsel, on April 27th and 28th.

Submit Your News & Photos

We love getting news about our members. Please send your news and photos to be included in the Member News section of this publication to Vicky Rees at: vrees@studiomelange.net

CALL FOR ENTRIES

GLENDALE REAL AND IMAGINED

A GAA Members-Only Juried Show

\$ 500 – Best of Show Prize

\$ 100 – 1st Prize, Real Glendale (Realistic Glendale Images)

\$ 100 – 1st Prize, Imagined Glendale (Abstract, 2D and 3D works)

\$ 50 – 2nd Prize

\$ 25 – 3rd Prize

All original media accepted (includes photography, collage, sculpture)

Take in: Sunday, June 2, 9 am-1 pm

Festive Reception: Friday, June 7, 7-10 pm Gourmet food, drinks, string quartet, awards – 8 pm

Show ends: June 21

Take out: Saturday, June 22, 9 am-1 pm

You may submit 1 to 3 works.

- ∞ Total combined length plus width of one, two or three paintings not to exceed 75 inches—unframed
- ∞ Example: submit one painting of 35" x 40" or three paintings of 11" x 14" or any combination of up to three paintings that does not exceed 75" when you add the measurements of top plus one side of each painting you enter.
- ∞ Sculptures within 3' x 3' footprint

Submittal fee: \$35 for one to three works

Where: Anzoh Gallery, 1125 S Central Avenue, Glendale

Gallery hours: 1 to 5pm, Wednesday through Sunday — some gallery sitting required.

Commission: 50% = Artist, 25% = Gallery, 25% = GAA Scholarship Fund

**Artists get going now on GAA's latest innovation:
an exhibition that focuses on our town—
with maximum creative space for your thriving imaginations.**

California Art League's Open Call

exhibition will be hung from June 8 to June 29, 2013. Our theme for the show is "Journeys", spiritual, emotional, physical, geographical, etc. Works in the following media may apply: drawing, mixed media, painting and sculpture. The show will be juried by esteemed artist, Robert Burridge. Please refer to the prospectus at CAL's website: www.californiaartleague.org or at this link for more information. Entry deadline is April 29, 2013.

...

Montrose Art Walk & Sale is looking for artists. For more information on exhibiting, contact the Montrose Chamber Office at 818-249-7171 or visit <http://montroseartwalk.com/>

The San Fernando Valley Art Club is having a show at the Burbank Gallery from July 1, 2013 through July 26. It is open to members only. See the website, www.sfvartclub.org for more information.

...

Descanso Garden's Stuart Haaga

Gallery is seeking artists for a new exhibition titled "Portraits of the Garden." The show will examine both Descanso Gardens as a subject for artists and also the nature and notion of the concept of "portrait." How is this physical gathering place significant, relevant and in evolution?

Entry deadline is October 13th and Descanso Members receive a 70%

discount on submission fees. For more information visit:

https://www.callforentry.org/festivals_unique_info.php?ID=1189

For an ongoing list of upcoming open calls locally and statewide, check out these useful links:

Linus Gallery, Pasadena & Long Beach
<http://linusgallery.com/call-for-entries/>

Los Angeles Art Resource
<http://losangelesartresource.wordpress.com/>

California Arts Council
<http://www.cac.ca.gov/artistcall/>

Call for Entry.org
<https://www.callforentry.org/index.php>

**April
Mini Show
Winners**



1st Place,
Araks Johannes

**Best of Show &
Second Place,**
Dulcie Adams

3rd Place,
Shree Hingnikar

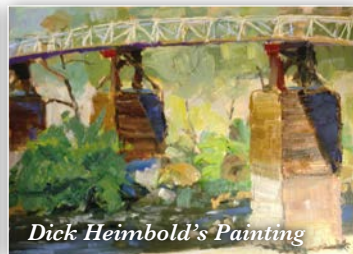


Above From Left to Right: Dulcie Adams, Shree Hingnikar and Araks Johannes

Pictured at right: Lilia Geotchkian, winner of the print by guest artist Carol Steinberg, which was raffled off at the meeting

Bring a new painting to our next monthly meeting. Members vote. Ribbons are awarded.

APRIL PAINT OUT PICS



The above images were taken at the April paint outs at the Los Angeles River and the Arboretum. See page 3 for the upcoming paint out schedule.

THANK YOU

Glendale Art Association would like to say *thank you* to our generous sponsors.



Glendale Art Association 2013 Officers

President

Dick Heibold
818-241-2069
dheibold@aol.com

1st Vice President

Dulcie Adams
323-661-8338

2nd Vice President

Marina K. Rehrmann
818-802-0420
glendaleart@gmail.com

Secretary & Scholarships

Diane Carter
818-637-7896
dianem.carter@yahoo.com

Treasurer/Accounting Dir.

Araks Johannes
818-399-8481
ajohannes9@yahoo.com

Ways & Means

Anna Maria Clark
323-666-1627

Parliamentarian

Shree Hingnikar
shree415@yahoo.com

2013 Chair members

**Artist of the Year
Monthly Mini Show**
Paul Chamberlain

Exhibition
Dick Heibold, acting
818-241-2069
dheibold@aol.com

Trish Kertes
tkertes@earthlink.net

Peterfield Turpin
pturpin249@aol.com

Hospitality
Charlene Mieko Nomura
charlene.nomura@
sbcglobal.net

Media
John Schiavone

Membership
Araks Johannes
818-399-8481
ajohannes9@yahoo.com

Newsletter
Victoria Rees
vrees@studiomelange.net

Publicity
Honor Haase

Paint Out / Plein Air
Shree Hingnikar
shree415@yahoo.com

Webmaster
Marina K. Rehrmann
818-802-0420
glendaleart@gmail.com

**Monthly Demonstrator/
Workshop**
Dulcie Adams
323-661-8338

Sponsors
Jennifer Bentson-Gebel
Anahid Moradhkan

WE LOVE
MEMBER NEWS

Please email announcements, articles and
photos by May 20 to Vicky Rees at
vrees@studiomelange.net

Visit GAA on the web
<http://www.glendaleartassociation.com/>



GAAPALETTE

*The Glendale Art Association, a Non-Profit Organization Dedicated
"To Create and Preserve Beauty and Promote Art Appreciation"*
P.O. Box 413
Glendale, CA 91209